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### **LEADING LIVE-ACTION 3D CONTENT CREATOR BUILDS HIGH PERFORMANCE, LOW LATENCY NETWORK WITH FORCE10 NETWORKS**

**SAN JOSE, Calif., September 17, 2007** – Force10 Networks®, the pioneer in building and securing reliable networks, today announced that 3ality Digital Systems, the leading 3D technology and video production firm, has deployed the C300 resilient switch and S2410P low latency data center switch in the world's first all-digital online 3D post production facility.

“Delivering live-action 3D production and post production services takes incredible bandwidth and sustained performance,” said Howard Postley, COO and CTO at 3ality Digital Systems. “The combined solution Force10 delivered in the C300 and S2410 provided us with the scalability and reliability we require in both our business and content creation networks to support emerging higher quality video technologies that require greater bandwidth.”

The Force10 S2410P supports 24 line-rate 10 Gigabit Ethernet ports that directly connect 3ality Digital System's high performance work stations in a low latency network as well as provide the bandwidth for on-location video production. With a single concert or sporting event in live-action 3D requiring three Gigabits per second (Gbps) sustained throughput per camera for several hours, the high density, line-rate capacity of the S2410P allows 3ality Digital Systems to achieve maximum bandwidth efficiency for manipulating large 3D graphics and video files.

To provide a high performance foundation for its business network, 3ality Digital Systems deployed the Force10 C300. Supporting 384 power over Ethernet (PoE)-enabled line-rate Gigabit Ethernet ports, the C300 powers 3ality Digital System's voice over IP (VoIP) system while support for 32 line-rate 10 Gigabit Ethernet ports provides the high speed throughput to connect the storage cluster into the network. Designed to provide high quality reliability, the C300 features advanced power management that allows 3ality Digital Systems to prioritize PoE ports, providing guaranteed VoIP performance in the event of a power supply failure.

“As a small company with big performance requirements, 3ality Digital Systems clearly demonstrates that companies of all sizes are heavily reliant on the reliability and performance of their network,” said Stephen Garrison, vice president of marketing at Force10 Networks. “The Force10 C300 and S2410P switches are designed for these types of environments to deliver the network flexibility that provides long-term investment protection.”

Reliable Networking by Force10 Networks brings the performance characteristics typical in large, high end data centers to mid-sized data centers and the enterprise LAN. With unique advances in reliability, network control and scalability, the Force10 product portfolio enables enterprises to lower their total cost of network ownership by building a network that is flexible and ready to support emerging and evolving applications.

#### **About 3ality Digital Systems**

3ality Digital Systems is an integrated entertainment company dedicated to producing high-quality live-action 3 Dimensional entertainment, feature films, and commercials. Bringing together the most creative and experienced minds in 3D production and digital post-production, 3ality Digital has created a unique environment that provides products made with uncompromising quality. 3ality Digital is at the forefront of all aspects of this emerging entertainment platform and provides both creative and production mastery for 3D content that truly engages its audience in a way never before experienced.

#### **About Force10 Networks**

Force10 Networks is the pioneer in building and securing reliable networks. Based on a revolutionary system architecture that delivers best-in-class resiliency and massive scalability, Force10's TeraScale E-Series switch/routers ensure predictable application performance, increase network availability, and reduce operating costs. Today, many of the world's largest Gigabit Ethernet and 10 Gigabit Ethernet networks depend on Force10 Networks. For additional information, please visit [www.force10networks.com](http://www.force10networks.com).

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