



Contact: Peter Ruzicka  
Force10 Networks Inc.  
408-965-5151  
pruzicka@force10networks.com

Contact: Darlene Perry  
Force10 Networks Inc.  
408-571-3198  
dperry@force10networks.com

### **LEADING INDIAN PAINT COMPANY DEPLOYS FORCE10 TO POWER NEXT-GENERATION DATA CENTER**

**SAN JOSE, Calif., October 20, 2008** – Force10 Networks<sup>®</sup>, the pioneer in building and securing reliable networks, today announced that Asian Paints has deployed the C-Series<sup>®</sup> resilient switch at its data center in Mumbai, India. The Force C150 switch serves as the network backbone for India's largest paint company, supporting its growing application landscape and its expanding global distribution network.

“Organic growth, several acquisitions throughout Asia, and inferior legacy equipment left our network in a position that was not up to the challenge of continuing expansion,” says M.R. Parasuram, chief manager of IT, Asian Paints. “Deploying the C-Series gave our network the reliability, performance, flexibility, and cost-effectiveness we required to improve existing network services and implement new capabilities that could best support our business, both today and in the future.”

To deliver network services and enable server virtualization and on-demand capacity provisioning in the immediate future, Asian Paints required significant performance improvements. Deploying the Force10 C150 resilient switch, the Asian Paints IT staff was able to leverage the C150's passive, non-blocking copper backplane capacity of 768 Gigabits per second. Its single-chassis design and redundant power supply/cooling components, and support for link resiliency protocols and port aggregation ensured a smoother implementation and improved overall reliability.

By providing up to 192 line-rate 10/100/1000Base-T ports per device, the C150 delivers an industry-leading port density that enables seamless network expansion as the company continues to grow and support additional applications. That density also gave Asian Paints additional flexibility where they could afford to deploy an additional C150 device at their disaster

recovery facility without concern about having to quickly add another switch at their primary data center.

“Asian Paints’ growth is indicative of many other companies worldwide that must cost-effectively build network infrastructures that reliably deliver network services to a growing, more geographically dispersed customer base,” says Stephen Garrison, vice president of Marketing at Force10 Networks. “The C-Series delivers the reliability and flexibility to enable customized networks that can deliver the most optimum ROI and long-term investment protection.”

The Force10 Reliable Networking™ product portfolio supports advances in reliability, network control and scalability that enable enterprises to lower their total cost of ownership. By building a flexible network that is ready to support emerging and evolving applications, enterprises can optimize their networks for current needs as well as future requirements.

#### **About Force10 Networks**

Force10 Networks is the pioneer in building and securing reliable, high performance networks. With its no-compromise approach to networking and advances in high density Gigabit and 10 Gigabit Ethernet switching, routing and security, Force10 delivers the innovative technologies that allow customers to transform their networks into strategic assets at the lowest total cost of ownership. For additional information, please visit [www.force10networks.com](http://www.force10networks.com).

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